Acacia

Advisor Town Hall

January 17, 2024

Introducing our New Executive Director, Phil Sutton!

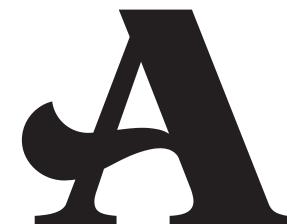# Officer Summit Overview

- **Largest Officer Summit Yet: 86 participants!**
  - Chapter with the most participants: Nebraska at 11
  - 24 chapters present
    - Missing: Auburn, Cornell, IUP, Millersville, Ohio State, Oregon State

Officer Summit Overview

- **Individual Officer Track Time for:**
  - Venerable Deans
    - Leading a Team
    - Making Chapter Meeting Worth It
    - Time with Council/Structure of Fraternity & Strategic Goals
  - Recruitment Chairs
    - PhiredUp Training
  - Treasurers
    - OmegaFi Basics
    - Building a Budget + Adding to OmegaFi
    - Tips, Tricks & Typical Mistakes + Collecting From Inactive Brothers
  - General Officer Track
    - Member Engagement & Retention
    - Marketing is for Everyone
    - Interacting With Pledges
    - Making Committees Work

Officer Summit Overview

- **Intentional 1:1 Time for Chapters:**
    - OmegaFi
    - PhiredUp
    - Sanctions/Risk Follow Ups
    - Debt Follow Ups

- **Provided Time For:**
    - Reviewing Chapter Rankings
    - Individual Officer Goals
    - Chapter Goals
    - SWOT Analysis
    - Calendar Planning

All Officer Summit billing has posted to OmegaFi accounts.

- Are you using AFF Funds to pay for Officer Summit?
  - If you havent already, please review the email sent to you by Sean Garity on December 7th.
    - Includes how to request the funds from AFF
    - Who to email (Darold!)

Spring 2024 Items

Fall 2023: Acacia By The Numbers

- **Number of Chapters: 26**

- **Number of Associate Chapters: 5**
    - **Auburn**
    - **Illinois Wesleyan**
    - **Nevada – Las Vegas**
    - **North Carolina – Chapel Hill**
    - **Texas**

- **Current Undergraduate Membership: 1267**
    - This is the Spring 2024 number that was invoices, will see a slight reduction after rosters are updated – Spring 2023 ended up with 1265

- **22-23 Initiations (490) down 4.5% from 21-22**

- **Fall 2023 Pledge Numbers: 343**
    - **Down 16% from Fall 22**

- **Fall 2023 Initiations: 294**
    - 85.7% initiation rate
    - **Down 12% from Fall 22**

Fall 2023 Financial Receivables Update

- 18 Chapters that had an outstanding balance from the Fall 2023 Semester

- $428,467.00 Invoiced

- $359,510.44 received for Fall 2023 invoices

- $68,956.56 outstanding for Fall 2023 invoicing

- 83.91% Collection Rate

- This does NOT include any past debt.

- Pre-Fall 2023 Debt
  - 12 Chapters
  - ~$220,000

Spring 2024 Billing

- February 15, 2024: Updated Rosters and Active Member Dues due
- Email michael@acacia.org or kgm@acacia.org with any questions or to check in on status
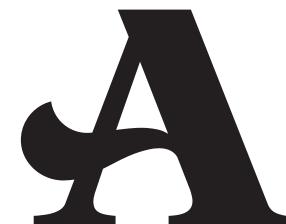
Scholarship Recruitment

- Now is the time to be starting conversations related to summer recruitment especially scholarship recruitment

- AFF funds available to support but need to start that conversation ASAP.

Triad Chapter Update Submissions

- Due end of February!

- 3-5 sentences about the fall 2023 semester

- Focus in on what alumni would like to read about

Chapter Reporting

Chapter Reporting

Chapter Standards Program Review

- Only chapters participating in awards process were those who completed Chapter Standards program packet

- Fraternity not obtaining valuable data points from all chapters

- Discovered three different categories of data
  - Required
    - 1) it is stated as such in the Laws of Acacia
    - 2) for legal or insurance purposes
    - 3) the Oath you take during initiation says you will do it
  - Award Priority
    - Data not required but should be submitted if the chapter wants to apply for and receive awards.
  - If Sanctions/Conditions
    - Data points that fit in this category are not typically required but due to outlined sanctions or conditions, they become required for a specific chapter. Those who have these sanctions or conditions know about them.

Conclave Awards

Process

1. **Submit chapter reporting items**
   o These will give base for each award. Choosing to not submit them could mean lack of evidence/items needed to complete your award packet

2. **Complete specific award forms for 11 different areas**
   o Submit via TypeForm
   o Will include what we are specifically looking for based on Good-Better-Best document
   o Explain why your chapter deserves this award

Chapter House Management
- Dining Operations
- House Management

Communications
- Chapter Publications
- Communication Technology

Undergraduate Led Alumni Engagement, Programming & Relations

Membership Recruitment

Chapter Operations
- Officer Organization
- Financial Operations
- Brotherhood Engagement
- Academics
- Risk Management
- Cornerstones

Human Service
- Community Service
- Philanthropy

Campus & Community Involvement

Institution Relations
- Campus Leadership
- Campus Involvement
- Athletic Achievement

New Member Experiences
- Pledge Education

Ritual Exemplification

International Fraternity Involvement

Timeline

Date	Event
~~Friday, January 19, 2024~~ Friday, January 26th	All Materials Sent to Chapters
Friday, February 2, 2024	Awards Applications Launch
Monday, April 1, 2024	Deadline for Chapter Reporting & Awards Applications

Communications Updates

- **Advisor Resources on Acacia.org:** https://www.acacia.org/advisor-resources

International Council Updates

Our Ask of Advisors:

- **Keep us in the know**

- **We have observed a handful of chapters experiencing negative culture shifts since the pandemic**

- **It's essential you let us know early on if you see this in your chapter**

- **We want to be proactive with interventions vs reacting when something negative comes up**

AFF Updates